



Gleason Public Library

SOCIAL MEDIA POLICY

*Approved by the Library Board of Trustees, April 3, 2012; updated
October 12, 2021*

The Library maintains its own social media presence on sites such as Facebook, Instagram, and Youtube, to further the Library's mission via program promotion, volunteer opportunities, reference help, or other similar activities. Top-level content on the Library's official social media accounts will be posted by Library employees. Information on other non-profit organizations' events and services may be posted at the discretion of Library staff, in accordance with the Library's "Display of Community Information" policy.

Identifiable photographs and videos of library patrons individually or in small groups will only be posted with verbal or written permission of the patron, or parent of a minor patron. Photos of crowds using the Library or attending events may be posted without explicit permission.

USER-GENERATED CONTENT

Comments, posts, and messages are welcome on the Library's social networking sites. While the Library recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy. Postings which contain any of the following will be removed and the poster may be barred from posting any subsequent messages to the Library's social networking sites:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarized or copyrighted material
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam
- Organized political activity
- Photos or other images that fall in any of the above categories

